



FOR IMMEDIATE RELEASE  
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For additional information contact:  
Brittany Jones  
Destination Missoula  
406-532-3250

## MONTANA STATE HIGH SCHOOL TOURNAMENTS COME TO MISSOULA

*Missoula is hosting two Montana High School Association tournaments this spring.*

**May 4, 2017 – Missoula, MT**— May marks a busy month for Missoula with the Montana High School Association (MHSA) State B-C Tennis Tournament May 18-20 and State B-C Softball May 25-27. The State Tennis Tournament will be held at two locations in Missoula, with matches at Playfair Park and the Peak Racquet Club off Blue Mountain Rd, and State Softball being held at Frenchtown High School in Frenchtown, MT.

“With the help of so many amazing business sponsors and volunteers, Missoula is coming back into the picture on the Montana High School sports scene” said Barbara Neilan, Executive Director of Destination Missoula/Missoula TBID. “With the opening of the new Fort Missoula Regional Park and all the incredible fields and amenities that it offers, Missoula now is the city to keep up with when it comes to hosting tournaments and events of all sizes.”

Event attendees and athletes are coming from all corners of Montana and utilizing the city's various activities and resources generating a potential economic impact of over \$170,000 between both events. Community support and engagement is going to be imperative for both events' success and enabling Destination Missoula to continue bringing state high school events to Missoula.

Over the last few years, Missoula has successfully hosted an array of state high school tournaments, such as State AA-C Track & Field and Boys' State A Basketball Tournament. Following the upcoming State Tennis and Softball tournaments, Missoula will host State AA Soccer this October and State B Basketball Boys and Girls Combined Winter 2018.

Events such as these would not be possible without the dedication and generosity of our volunteers and sponsors. Destination Missoula/Missoula TBID would like to thank event sponsors: Black Coffee Roasting Co., C'Mon Inn, Culligan Water, First Security Bank, Good Food Store, Missoula Pediatric Dentistry, Montana Club, Runners Edge, The Shirt Shop, Southgate Mall, Universal Athletic, U Swirl, and V.W. Ice. We'd also like to thank our volunteers who donate countless hours of their time providing hospitality support at state high school events.

For further information on Destination Missoula or the Destination Missoula Sports Commission, visit [www.destinationmissoula.org](http://www.destinationmissoula.org). If you'd like to volunteer for an upcoming event, please visit [www.destinationmissoula.org/volunteer-opportunities](http://www.destinationmissoula.org/volunteer-opportunities).

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