



FOR IMMEDIATE RELEASE
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MONTANA STATE BASKETBALL TOURNAMENT COMES TO MISSOULA

Missoula is hosting State B Basketball Boys and Girls Combined this March.

February 26, 2018 – Missoula, MT— College basketball isn't the only excitement this March. Missoula is excited to host the Montana High School Association (MHS) State B Basketball Tournament Boys and Girls Combined March 8-10. The tournament will be held at the University of Montana Adams Center.

"We are so pleased to welcome all the athletes and their families to Missoula. Events like this are very important to our community from not only the economic impact they provide, but it is wonderful for our athletes to be able to play at home, and it also exposes so many students and their families from around the State to our amazing University and gives them a chance to explore all that Missoula has to offer." said Barbara Neilan, Executive Director of Destination Missoula/Missoula TBID. "Let's give them a huge Missoula welcome and make their experience like no other."

Event attendees and athletes are coming from all corners of Montana and utilizing the city's various activities and resources generating a potential economic impact of over \$483,000. Community support and engagement is going to be imperative for this events' success and enabling Destination Missoula and the Missoula Tourism Business Improvement District (TBID) to continue bringing state high school events to Missoula.

Over the last few years, Missoula has successfully hosted an array of state high school tournaments, such as: Boys' State A Basketball and State AA-C Track & Field in 2016, State B-C Tennis, State B-C Softball and State AA Soccer in 2017. Following State B Basketball, Missoula will host State Cross Country (All Class) this coming October.

With the event just around the corner, we are still in need of a couple volunteers. If you are interested in volunteering please email molly@destinationmissoula.org. Events such as these would not be possible without the dedication and generosity of our volunteers. We would like to thank our volunteers who donate countless hours of their time providing hospitality support at state high school events.

Destination Missoula/Missoula TBID would like to thank Bravo Catering, Coca Cola, Culligan Water, Holiday Inn Missoula Downtown, Hunter Bay Coffee Roasters, Mackenzie River Pizza and Sheehan Majestic. Without their support, we would not be able to give these competitors such a warm Missoula welcome.

For further information on Destination Missoula or the Destination Missoula Sports Commission, visit www.destinationmissoula.org.

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