



FOR IMMEDIATE RELEASE  
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**DESTINATION MISSOULA HOSTS 14<sup>TH</sup> ANNUAL PARTNERSHIP & TOURISM AWARDS**  
*Join Destination Missoula and the Missoula Tourism Business Improvement District in celebrating key players in the tourism industry this year*

**October 26, 2017—Missoula, MT**—Destination Missoula and the Missoula Tourism Business Improvement District (TBID) are excited to host the 14<sup>th</sup> Annual Partnership & Tourism Awards Celebration at the University of Montana UC Center Ballroom Wednesday, November 8, 2017 from 5:00 – 8:00pm.

Destination Missoula and the Missoula TBID hope the Missoula community will join us in celebrating this year's accomplishments, the new Board of Directors, and honoring those who have made a difference in the tourism industry this year along with our inaugural "Volunteer of the Year".

"Missoula has had another banner year of national recognition and increased visitation," said Executive Director Barb Neilan. "We were also extremely excited to add to our national sales team with the addition of Mimi Gustafson as our Group Sales Manager. My whole staff is so proud to represent Missoula, to let the world know what an incredible community this is, and to be a part of the great events we host here. But most important are the many people and organizations across our community who spend countless hours to make our work possible. I would invite the community to come and see what has been accomplished this year and celebrate Missoula."

Individual tickets are \$36 each or there are Gold Sponsorship options available for \$350. Both ticket options will include a plated dinner and no-host bar. Gold Sponsorships will receive four complimentary tickets, one bottle of wine, reserved seating, recognition on event webpage and big screen during the event. Dinner will be accompanied by an aerial performance from Moksha Aerial Studio Artisans (MASC Studio).

Reserve your spot by purchasing a ticket at [www.destinationmissoula.org/annual-meeting](http://www.destinationmissoula.org/annual-meeting). The deadline to purchase tickets is November 1. We encourage members of the community to come out and join us for a memorable evening celebrating the place we all love the most.

Destination Missoula and the Missoula TBID would like to thank "Platinum Sponsors": Good Food Store, JCCS, Montana Event Services, Windfall, and current "Gold Sponsors": Downtown Missoula Partnership and the Hilton Garden Inn. We also would like to thank the Comfort Inn for being our "Wine Sponsor".

For more information about Destination Missoula or the Missoula TBID please visit [www.destinationmissoula.org](http://www.destinationmissoula.org).

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