



FOR IMMEDIATE RELEASE

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WORKSHOP TO LEARN HOW TO APPLY FOR GRANT FUNDING
*The Missoula Tourism Business Improvement District to host a class on
applying for Missoula TBID grant funding*

July 19, 2017—Missoula, MT— Destination Missoula and the Missoula Tourism Business Improvement District (TBID) are hosting a free Missoula TBID Grant Fund Workshop on Tuesday, August 1 from 5:30 - 6:30 pm. The workshop is meant to educate potential applicants about the Missoula TBID Grant Fund and whether or not their event may qualify for grant funding.

The purpose of the Missoula TBID Grant Fund is to provide funding to new and/or growing events, preferably in non-peak months (October-April) that will provide economic benefit through increased hotel room nights and other spending within the Missoula Community. These funds are made available through the support of the Missoula TBID lodging partners.

“The TBID Grant Workshop was a great experience as I was a first time grant writer and they walked us through the process from start to finish,” said Emily Kannady, P.E.O. State Convention Planning Committee Member. “They were thorough in answering all of our questions and provided great suggestions. I do not know if I would have been successful on my first attempt if not for attending the workshop. I know that it made the entire experience easier for me.”

Applications for the Missoula TBID Grant Fund are accepted twice a year, March 1 and September 1. The goal of the class is to help you easily and accurately walk through the process with experts present who can answer any of your questions. Since its inception in 2010, the Missoula TBID Grant Fund has awarded money to 54 events resulting in an economic impact of over \$20 million to our community.

The workshop will be held Tuesday, August 1 from 5:30 - 6:30 p.m. in the second floor conference room of the MSO Hub, 140 N Higgins Ave. Registration for the class closes July 28. To register, please email your name and contact information to Brittany Jones at brittany@destinationmissoula.org or call 406.532.3398. All attendees who participate in this class and apply for a Missoula TBID Grant will receive an extra five points towards their grant application score. For more information about Destination Missoula, the Missoula TBID or the Missoula TBID Grant Fund, please visit www.destinationmissoula.org.

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