



FOR IMMEDIATE RELEASE
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Spring 2018 GRANTS AWARDED

Destination Missoula/Missoula Tourism Business Improvement District grants have been awarded for the spring cycle

April 4, 2018—Missoula, MT— Two events received Destination Missoula/Missoula TBID grant funding for the spring 2018 grant cycle. Funds were awarded to: the Big Sky Gun Show and the Alternative Energy Resources Organization's (AERO) 2018 Expo and Annual Meeting.

"AERO is thrilled to work with Destination Missoula and the Missoula TBID to strengthen connections between AERO's work and the Missoula community for our 2018 Expo and Annual Meeting," said Jenn Battles, Executive Director of AERO. "Each year, we gather people from all across the region to celebrate, collaborate, and facilitate discussions on issues of sustainable agriculture, clean energy, and resilient communities. Our Event Planning Committee, consisting of AERO Board Members and Missoula-based volunteers, looks forward to highlighting regional wisdom and resources, and acknowledges that local investment from the Missoula TBID is crucial to making such collaborations a success! Our keynote speaker for the October Expo, agroecologist Dr. Miguel Altieri, advocates that place-based, locally attentive solutions are the most sustainable and successful, and we are excited to embody that message through this event itself."

Destination Missoula/Missoula TBID is excited to support such diverse events ranging from arts and culture to meetings and sporting events. The Missoula TBID grant funds are generated from a \$2 per-room-night assessment collected by participating hotels. The purpose of the Missoula TBID grant fund is to provide funding for new and/or growing events, preferably in non-peak months (October-April) that will provide an economic benefit through increased hotel room nights and other spending within the Missoula community.

"The Missoula tourism community has a strong group of individuals who are passionate about Missoula and what it has to offer," said Lance Osler, Grant Selection Committee Member. "Providing these grants enables us to promote Missoula by bringing events to the area, and allows events to become self-sustainable and return year after year. These events have a direct economic impact on the community and those who attend the event and visit the area are sure to return in the future on their own."

For more information on how to apply for a Missoula TBID grant by the next application deadline of September 1, 2018, please visit www.destinationmissoula.org/tbid/grant-opportunities. To learn more about these and other events coming to Missoula visit www.destinationmissoula.org/events.

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