



FOR IMMEDIATE RELEASE  
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## SPRING 2017 GRANTS AWARDED

*Destination Missoula/Missoula Tourism Business Improvement District grants have been awarded for the spring cycle*

**April 4, 2017 – Missoula, MT**— Destination Missoula/Missoula Tourism Business Improvement District (TBID) had many exciting applicants for the March 2017 grant cycle, and a lucky six received Destination Missoula/Missoula TBID grant funding.

Funds were awarded to: the American Legion NW Regional Baseball Tournament, the Big Sky Gun Show, MCT, Inc. Tour Actor/Director Reunion, Montana State Chapter P.E.O.'s 2018 State Convention, Montana Wilderness Association's WildFest, and the University of Montana Cheer Squad's Griz Glam Jam.

"The Montana State Chapter of P.E.O. is excited to bring its annual convention to Missoula in June of 2018," said Kay Duffield, Past State President for the Montana State Chapter P.E.O. "The grant we have received will allow us to bring in speakers who have received educational assistance from us and to provide great entertainment at our banquet. We are hoping by partnering with the [Missoula] TBID our members, their guests, and the project recipients will look forward to coming back to Missoula and taking advantage of all that it has to offer."

Destination Missoula/Missoula TBID is excited to support such diverse events ranging from arts and culture, to meetings and sporting events. The Missoula TBID grant funds are generated from a \$2 per-room-night assessment collected by participating hotels. The purpose of the Missoula TBID grant fund is to provide funding for new and/or growing events, preferably in non-peak months (October-April) that will provide an economic benefit through increased hotel room nights and other spending within the Missoula community.

"We are so grateful to the [Missoula] TBID for supporting our first-ever touring artist reunion. The grant money will enable us to kick off our Labor Day weekend event in style! MCT alumni from all over the country are coming to reconnect with MCT and each other, and with the [Missoula] TBID's help, we can't wait to show off our town," said Amy Ellis, Tour Production Director for MCT, Inc.

For more information about Destination Missoula or the Missoula TBID, visit [www.destinationmissoula.org](http://www.destinationmissoula.org). For more information on how to apply for a Missoula TBID grant by the next application deadline of September 1, 2017 please visit [www.destinationmissoula.org/tbid/grant-opportunities](http://www.destinationmissoula.org/tbid/grant-opportunities). To learn more about these events and others coming to Missoula visit [www.destinationmissoula.org/events](http://www.destinationmissoula.org/events).

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