



FOR IMMEDIATE RELEASE
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For additional information contact:
Brittany Jones
Destination Missoula
406-532-3250

FALL 2017 GRANTS AWARDED

Destination Missoula/Missoula Tourism Business Improvement District grants have been awarded for the fall cycle

Wednesday, Sept. 27, 2017 —Missoula, MT— Destination Missoula/Missoula Tourism Business Improvement District (TBID) had many exciting applicants for the September 2017 grant cycle, and three received Destination Missoula/Missoula TBID grant funding. Funds were awarded to: the Airplane Owners and Pilots Association Northwest Region Fly-in, the Montana Farm to School Summit, and the Montana Music Summit.

“The Montana Music Summit couldn't happen without TBID support,” said Mike Morelli, Executive Director of the University of Montana Entertainment Management School of Business Administration. “We’re honored to be one of this year’s grant recipients and look forward to bringing music industry professionals to Missoula.”

Destination Missoula/Missoula TBID is excited to support such diverse events ranging from arts and culture to meetings and sporting events. The Missoula TBID grant funds are generated from a \$2 per-room-night assessment collected by participating hotels. The purpose of the Missoula TBID grant fund is to provide funding for new and/or growing events, preferably in non-peak months (October-April) that will provide an economic benefit through increased hotel room nights and other spending within the Missoula community.

“These funds will help bring folks from all over Montana to Missoula next fall for the Montana Farm to School Summit to share ideas, strategies, and experiences about how we can feed our children healthier food grown right here in Montana,” said Jason Mandala, Garden City Harvest Farm to School Director.

For more information about Destination Missoula or the Missoula TBID, visit www.destinationmissoula.org. For more information on how to apply for a Missoula TBID grant by the next application deadline of March 1, 2018 please visit www.destinationmissoula.org/tbid/grant-opportunities. To learn more about these and other events coming to Missoula visit www.destinationmissoula.org/events.

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