



FOR IMMEDIATE RELEASE

Monday, March 16, 2015

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**DESTINATION MISSOULA, MISSOULA SPORTS COMMISSION AND MISSOULA
TOURISM BUSINESS IMPROVEMENT DISTRICT ANNOUNCE MAJOR NATIONAL
EVENT AND 2014-15 SUCCESSES**

(Missoula MT) Destination Missoula, in partnership with the Missoula Tourism Business Improvement District, and Destination Missoula's Sport Commission, is proud to announce a Press Conference to be held Tuesday, March 17, 2015, 3:00 p.m., at the beautiful Doubletree Hotel, Missoula, MT. The Conference is to highlight the successes of these organizations, local sporting groups and organizations, in bringing new events to Missoula, and the announcement of a major national event that will be held in Missoula in 2016. The Missoula community is invited to come celebrate our successes, to hear from the organizations and events that have benefited from this community-wide effort, and to learn where we are headed in 2015 and beyond.

"Through the distribution of nearly \$55,000 in Missoula TBID grants this past year, we have been able to support new and/or expand 13 sports and cultural events, such as Special Olympics, The Tour of Montana, Missoula Bike, and The Big Sky Documentary Film Festival, to name a few" says Missoula TBID Sales Manager, Mary Holmes. "For the second year in a row, we have successfully bid on and been awarded numerous Montana High School Association events. We are excited to share how these events help to keep our economy vibrant and alive."

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