



**FOR IMMEDIATE RELEASE**

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## **LEARN HOW TO APPLY FOR GRANT FUNDING**

*The Missoula Tourism Business Improvement District to host a class on applying for Missoula TBID grant funding*

**July 7, 2016—Missoula, MT—** Are you planning a new Missoula event or trying to expand an already successful event but need a little help with funding? Destination Missoula and the Missoula Tourism Business Improvement District (TBID) have good news for event planners: the Missoula TBID has a sports and events grant fund, and you could qualify!

To make matters easy, the Missoula TBID is hosting a free grant applicant training class. The class includes specifics on how to apply for the Missoula TBID Grant Fund, application periods and deadlines, and required supporting documents. With only two application periods per year - March 1 and September 1 - this class will help you plan ahead so your event doesn't miss out on the opportunity for funding.

"We are excited to not only offer the Missoula TBID Event Grant again this session, but to be able to host a training session for anyone interested in applying," said Christine Johnson, owner of Clover Creative and instructor for the Grant Training. "The Missoula TBID Grant Fund has assisted in bringing events to our community such as the Big Sky Documentary Film Festival, USA Gymnastics Level 9 Western Championships, Montana Summer Special Olympics and more! We want to make sure people in the community are aware of the grant and how simple the application process is compared to other grants." Johnson has more than 15 years of grant writing experience, receiving more than \$2 million in grant funding to projects, as well as more than a decade of experience on grant selection committees.

We know it can sound intimidating to apply for grant funding. The goal of the class is to help you easily and accurately walk through the process with experts present who can answer any of your questions. In the five years since its inception in 2011, the Missoula TBID Grant Fund has awarded money to 39 events resulting in an economic impact of over \$15 million to our community.

The training will be held Thursday, August 4 from 4:00 - 5:30 p.m. in the second floor conference room of the MSO Hub, 101 East Main. Registration for the class closes August 1. To register, please email your name and contact information to Brittany Petaja at [services@destinationmissoula.org](mailto:services@destinationmissoula.org) or call 406.532.3398. All attendees who apply for a Missoula TBID Grant after this class will also receive an extra five points towards their grant application scores.

For more information about Destination Missoula, the Missoula TBID or the Missoula TBID Grant Fund, please visit [www.destinationmissoula.org](http://www.destinationmissoula.org).

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