

BUSINESS NAME _____

ADVERTISING CONTACT NAME _____ EMAIL _____

ADDRESS _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

BILLING CONTACT NAME _____ EMAIL _____

SELECT AD PURCHASES

PREMIUM POSITIONS

- Back Outside Cover (2/3 page) \$4,500
- Inside Front Cover \$4,995
- Inside Back Cover \$4,895
- Page 3, 4 or 5 \$4,500

INSIDE PAGES

- Full Page \$3,885
- 2/3 Page \$2,800
- 1/2 Page V H \$2,050
- 1/3 Page V H \$1,450
- 1/6 Page V H \$835
- 1/12 Page \$450

FULL PAGE

- Live Area 7.375" w x 9.875" h
- Trim Size 8.375" w x 10.875" h
- Bleed Size 8.625" w x 11.125" h

INSIDE PAGES

- 2/3 Vertical 4.861" w x 9.75" h
- 1/2 Horizontal 7.375" w x 4.75" h
- 1/2 Vertical 4.861" w x 7.25" h
- 1/3 Vertical 2.347" w x 9.75" h
- 1/6 Horizontal 4.861" w x 2.25" h
- 1/6 Vertical 2.347" w x 4.75" h
- 1/3 Horizontal 4.861" w x 4.75" h
- 1/12 Square 2.313" w x 2.25" h

PLACEMENT REQUEST

DIGITAL ADVERTISING

	Price with full page ad buy	Price with other ad purchase
<input type="checkbox"/> Annual Banner Advertising Package 300x250 and 728x90 Run-of-site Banners	\$600	\$1,200
<input type="checkbox"/> Annual Premium Profile	\$500	\$1,000
<input type="checkbox"/> Monthly Homepage Premium Ad One per month. Check availability.	\$750 Month(s) _____	\$1,500
<input type="checkbox"/> Monthly Internal Page Premium Ad One per month. Check availability.	\$500 Month(s) _____	\$1,000
<input type="checkbox"/> Monthly Email Newsletter Sponsorship One per month. Check availability.	\$750 Month(s) _____	\$1,000
<input type="checkbox"/> 6-Month Banner Package		\$700
<input type="checkbox"/> 12-Month Rotating Business Feature		\$400

AD RATE/PAYMENT

Print Ad Rate \$ _____

Online Package Total \$ _____

Discount (if applicable) \$ _____

Total Cost \$ _____

DISCOUNT

5% Early Bird Discount by June 15

NAME _____ TITLE _____

SIGNATURE _____ DATE _____

PAYMENTS ARE DUE BY **AUGUST 31, 2021**
MAKE CHECKS PAYABLE TO:
Destination Missoula
140 N. Higgins Ave., Suite 202
Missoula, MT 59802

EMAIL OR FAX SIGNED COPY TO:
Jim McGowan
guidesales@destinationmissoula.org
(p) 406.532.7960
(f) 406.829.8210

